



Develop your digital strategy at a FREE digital business workshop

When:

Wednesday 30 May
2018

8.45 am for 9.00 am –
1.30 pm

Light refreshments
provided

Where:

Toowoomba Golf
Club
235-323 Rowbotham
Street, Middle Ridge

Be sure to complete
your Digital Scorecard
online assessment
before the workshop.

Goto:

www.business.qld.gov.au/running-business/it/digital-scorecard

The latest Information and Communications Technology (ICT) can improve your business, help you reach new customers, apply real-time data analytics and run your business efficiently. The hard part is knowing where to start.

Attend this FREE digital business workshop to get practical advice and create your own ready-to-go digital action plan.

You'll also discover:

- current ICT trends and how they impact your business
- how to use data for better business decision-making
- tips for using online analytics tools to track your business performance
- how to improve your online presence and customer experience.

REGISTER NOW

Register by Tuesday 29 May:

<https://dbw180530toowoomba.eventbrite.com.au>

For more information: digitalscorecard@dsiti.qld.gov.au

  #DigitalQld



Queensland
Government