



ASIA
FRUIT
LOGISTICA

together
with
同期举办

ASIAFRUIT
CONGRESS

Asia's fresh
produce
trading hub

AsiaWorld-
Expo,
Hong Kong

亚洲新鲜
果蔬行业
贸易中心

2017年9月
6-8日

中国香港
亚洲国际
博览馆

6-8 September 2017

**ASIA FRUIT
LOGISTICA**

www.asiafruitlogistica.com

YOUR ASIAN PRODUCE BUSINESS WEEK

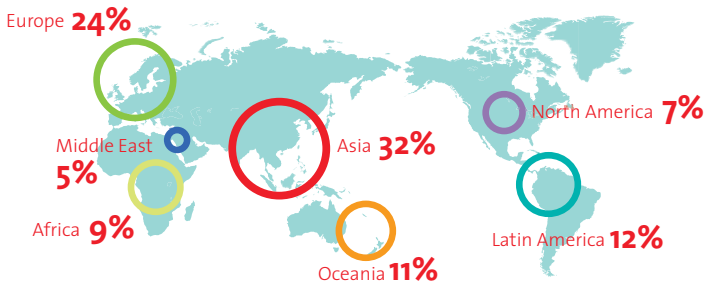
- **ASIA FRUIT LOGISTICA** – where every link of the **international fresh fruit and vegetable supply chain** meets face to face each year to make contacts and do business
- **700** exhibitors and **11,000** buyers from **70** countries are expected at Asia's **top networking event** this year
- Held in Hong Kong, your gateway to business in **China and the entire Asian market**

Find out more at
asiafruitlogistica.com

“ A fantastic show... bringing
all the key people in the
trade together.

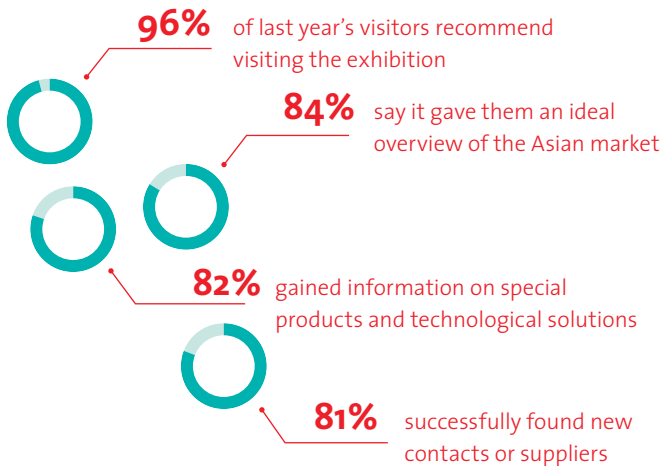
Kumar Aggarwal, Dev Bhumi
Cold Chain, India





Companies and organisations from all over the world present their products and ideas at **ASIA FRUIT LOGISTICA 2017**

SATISFIED VISITORS



EVERYONE IS THERE!

FRESH FRUIT AND VEGETABLE PRODUCTS

including organic, fair trade and convenience

COOL CHAIN TECHNOLOGY AND LOGISTICS

including packing, sorting, handling and storage, transport and logistics, quality control and all related service sectors

THE COMPLETE VALUE CHAIN

from field to table including producers and exporters, importers, distributors and retailers

TECHNICAL SOLUTIONS

including cultivation and varietal development, machinery, product processing, POS and information technology

See all the exhibitors at this year's show
in the Virtual Market Place® at
asiafruitlogistica.com > Exhibitor Search



“ ASIA FRUIT LOGISTICA
is a great opportunity
and opens a lot of doors.

Luis Palma, Capach, Mexico

SPOTLIGHT ON PRODUCE MARKETING

HALL FORUM 1 – HALL 3

**ASIAFRUIT
BUSINESS FORUM**



Wed-Fri, 6–8 Sept 2017

Daily showfloor workshops with practical ideas and solutions for better produce marketing

- **Technology:** Packaging for preservation
- **Marketing:** Attracting fresh industry talent
- **Production & Trade:** What's new in varietal development?

Organised by **Asiafruit Magazine**, Asia's no. 1 news provider and conference organiser

More info at asiafruitlogistica.com > EVENTS

Free entrance to both hall forums for visitors and exhibitors

SPOTLIGHT ON HI-TECH AND LOGISTICS

HALL FORUM 2 – HALL 5



Wed-Fri, 6–8 Sept 2017

A new series of practical workshops on Cold Chain Management

- Changing perishable trade patterns
- Perishable product solutions and innovations
- Intra-Asia shipping
- Modal split and transport connectivity in Asia

More info at asiafruitlogistica.com > EVENTS



Wed-Fri, 6–8 Sept 2017

The forum for Information Management, Standards and Technology

- The newest trends in digitalisation and emerging technologies
- Fresh produce in the 4th industrial revolution
- Information exchange for a more efficient supply chain
- New technologies for B2B and B2C marketing

More info at asiafruitlogistica.com > EVENTS

ASIA'S TOP CONFERENCE EVENTS

ASIAFRUIT
CONGRESS



Tue, 5 Sept 2017

Asia's no. 1 conference for business information and networking. An ideal opportunity for business contacts and a key business primer on the day before ASIA FRUIT LOGISTICA, with **400+** key professionals from **30+** countries worldwide

- Changing trade winds: mapping the global landscape
- What's fresh in Asian food retail?
- The Intra-Asia trade: untapped opportunities
- Brand strategy workshop
- Breakout Sessions: Canada | B2B E-commerce | Vietnam | EU suppliers

Organised by Asiafruit Magazine, Asia's no. 1 news provider and conference organiser since 1995

followed by the ASIA FRUIT LOGISTICA Welcome Reception

More info at asiafruitcongress.com • info@asiafruitcongress.com



Asia's top awards for outstanding achievements in the Asian fresh fruit and vegetable business

Presented by ASIA FRUIT LOGISTICA and Asiafruit Magazine at the Asiafruit Congress

Awarded in 3 categories: **Marketing Campaign of the Year**
Importer of the Year
Produce Retailer of the Year



TICKETS AND DELEGATE PASSES

Buy your ticket online
& save up to **40%**

Buy your ticket the easy way!

- **Online** at asiafruitlogistica.com > VISITORS > TICKETS
(save up to 40% on the onsite prices)
- **From our representative in your country** – go to asiafruitlogistica.com/en/contact
- You can also buy your ticket **onsite** on arrival but higher prices will apply

 ASIA FRUIT LOGISTICA + ASIAFRUIT CONGRESS	DELEGATE PASS (online price)
3-Day Pass + Welcome Reception + Hall Forums	4,900 HKD
 ASIA FRUIT LOGISTICA	1-DAY PASS (online price)
Exhibition + Hall Forums	270 HKD
	3-DAY PASS (online price)
	470 HKD

“ This is a great place and a unique opportunity!

Futoshi Teshima, Capespan Japan



“ It’s the best place to
get a feel of the
Asia-Pacific market.

Rita Biserni, Netpack/Sorma, Italy

EXHIBITORS & PRODUCTS

The VIRTUAL MARKET PLACE® provides full details of exhibitors and products 365 days a year

- **Contact exhibitors directly** to make enquiries and personal appointments
- Plan and print **your tour of the exhibition** with the meeting planner
- Useful **search functions**, stand location details and more



FIND OUT MORE ONLINE

Go to VISITORS at asiafruitlogistica.com for

- Contact details of our **representative in your country**
- **Tourist and travel information**, hotel reservations
- **Visa information** and visa application services
- **Tickets** and the latest **event information**

and much more!

HOW TO GET THERE AND WHERE TO STAY

ASIA FRUIT LOGISTICA and all conference events take place at

ASIAWORLD-EXPO LANTAU, HONG KONG

Only 1 minute from Hong Kong International Airport

by Airport Express train, or a few minutes on foot

Less than 30 minutes from downtown Hong Kong and Kowloon

by Airport Express train, or by red taxi

From mainland China

By ferry to the AsiaWorld-Expo Sky Pier from six ports in the Pearl River Delta and Macao, or by bus to the bus terminal

Where to stay

Hotels in all categories in Kowloon and Hong Kong.

Marriott Hong Kong SkyCity, Regal Airport Hotel and Novotel Hong Kong Citygate are just a few minutes from AsiaWorld-Expo.

Detailed info for visitors at

asiafruitlogistica.com > VISITORS > TRAVEL SERVICE

“ The size and quality of presentations of the exhibitors are truly exceptional.

Dan Lutman, JE Tipper, Australia



YOUR DATES FOR NEW BUSINESS

ASIA FRUIT LOGISTICA

6 – 8 September 2017

10.00–17.00 hrs each day

Halls 3 and 5



with

ASIAFRUIT BUSINESS FORUM COOL LOGISTICS ASIA SMART HORTICULTURE ASIA

asiafruitlogistica.com



ASIAFRUIT CONGRESS

5 September 2017

9.00–17.30 hrs

asiafruitcongress.com



FRESH PRODUCE FORUM CHINA

23 – 25 May 2017

Conference and exhibition

Hangzhou, China

fpf-china.com



YOUR CONTACTS

Event management

Bangkok office

Tel +66-2-9414600

info@gp-events.com



a Messe Berlin and
Fruitnet Media International company

Global Produce Events GmbH

Messedamm 22 • 14055 Berlin • Germany

Tel +49-30-3038-2373 • Fax +49-30-3038-7060