

# National Export and Innovation Conference

9-10 July 2019 | Brisbane Convention & Exhibition Centre







CONFERENCE PARTNERS





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## BACK BY POPULAR DEMAND

The 2019 Ag in the Asian Century National Export and Innovation Conference, 9-10 July. Focused on export and innovation opportunities in the Australian agriculture and agribusiness sector to capture Asian Century prospects.

This year's event will be co-located with The Asia Pacific Cities Summit (APCS) and Mayors' Forum. This is the region's premier civic Summit that brings together one of the largest number of city leaders with the best and brightest in business. Today, cities are increasingly recognised as key influencers, connectors and contributors to the global economy and the Summit is the platform for connection and knowledge exchange.

Being co-located with this globally relevant civic Summit will see the opportunities for trade grown exponentially. With civic leaders in the venue at the time to assist in taking discussions to actionable outcomes at the one location.

### CONFERENCE PROGRAM

DAY ONE – TUESDAY, 9 JULY 2019 - BRISBANE CONVENTION & EXHIBITION CENTRE	
9:00am	Registration
9:30am	Welcome by Bruce McConnel, General Manager, TSBE's Food Leaders Australia
9:40am	Keynote Speaker - The Australian Food Industry - Now and into the Future <b>Dr Mirjana Prica</b> , Managing Director, Food Innovation Australia Ltd
10:10am	Keynote Speaker - The Asian Opportunity Brett Wiskar, Chief Future Officer, Wiley
10:40am	Keynote Speaker - An Australia Investment Success Story, <b>Adam Pearce</b> , Acting State Director - SME, QLD & NT, EFIC
11:00AM – MORNING TEA	
11:30am	Keynote Speaker - Asterion Medicinal Cannabis - The Global Leading Investment in Medicinal Cannabis, <b>Paget Hargreaves</b> , President & Director, Asterion Cannabis Inc
11:50am	Keynote Speaker - Toowoomba Wellcamp Airport - Enabling International Trade, <b>Robert Kasch</b> , Acting General Manager, Toowoomba Wellcamp Airport
12:15PM – LU	INCH
12:15PM – LU 1:15pm	INCH INNOVATION "The Role of Innovation and Investment in the Australian Food & Ag sector meeting emerging customer demand and growing markets in Asia," Achalen Holmes, CEO, AgLive, David Smith, CEO, Ceres Tag
	<b>INNOVATION</b> "The Role of Innovation and Investment in the Australian Food & Ag sector meeting emerging customer
1:15pm 2:15pm	INNOVATION "The Role of Innovation and Investment in the Australian Food & Ag sector meeting emerging customer demand and growing markets in Asia," Achalen Holmes, CEO, AgLive, David Smith, CEO, Ceres Tag EXPORT "Consumer Trends – are you supplying what the Asian consumer actually wants? Trends, traceability and taste," Brendan Goulding, Director QLD, Bentleys Chartered Accountants
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1:15pm 2:15pm 2:45PM – AFT	INNOVATION "The Role of Innovation and Investment in the Australian Food & Ag sector meeting emerging customer demand and growing markets in Asia," Achalen Holmes, CEO, AgLive, David Smith, CEO, Ceres Tag EXPORT "Consumer Trends – are you supplying what the Asian consumer actually wants? Trends, traceability and taste," Brendan Goulding, Director QLD, Bentleys Chartered Accountants Clair Blain, CEO, Life Sciences Queensland Limited ERNOON TEA Keynote Speakers "The E Commerce Platform" - Case Study Discussion,

## CONFERENCE PROGRAM

DAY TWO – WEDNESDAY, 10 JULY 2019 - BRISBANE CONVENTION & EXHIBITION CENTRE	
8:25am	Conference MC Welcome
8:30am	Australian Ag Cultural Opportunities in Emerging Markets <b>Georgie Aley</b> , Sydney based Director, KPMG
9:00am	Valuing Australia's Reality as a Food Producer, Ian McConnel, Global Livestock Lead, WWF
10:30AM – MORNING TEA	
	Spare session
1:00PM – LUNCH	
2:00pm	Joint networking session
3:30PM – CLOSE	

**CONFERENCE PARTNERS** 

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**Council of Mayors** 





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### ABOUT TSBE

Toowoomba and Surat Basin Enterprise (TSBE) is an independent, business driven advocacy organisation focused on linking businesses with opportunity and ensuring our region enjoys sustainable economic growth.

#### NEED ASSISTANCE?

If you would like any assistance during the course of the conference please contact Bruce McConnel or Katrina Rojek:

#### Bruce McConnel

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