



Business Development for GPs 2019

Delivered by TSBE Health and Darling Downs and West Moreton PHN



Amanda Kenefake - Power Tynan

Amanda is an innovative, dynamic and highly energetic business facilitator with a proven ability to identify and capitalise on business opportunities.

A driven individual, Amanda is comfortable in handling key accounts whilst exceeding service expectations and possesses an outstanding track record of understanding, defining and shaping customers' needs.

She is pro-active with a proven ability to improve processes and people by promoting best practice procedures. This was recognised when Amanda was awarded not only the Executive of the Year but also the Accountants Daily Excellence Award at the 2015 Australian Accounting Awards.

Date	Topics	Presenter	Venue	Cost
October 29, 2019	<p>Come to our next session to learn how to develop a business plan.</p> <p>When the Royal Australian College of General Practitioners (RACGP) Standards for general practices (5th edition) were launched in October 2017, many practices were surprised to see business planning was a new Standards requirement.</p> <p>Today's business environment is that of constant change, volatility and competitive pressures demands. To help achieve your growth/profit targets and stay focused on the future, you need a "living and breathing" document guiding your future direction and providing clarity on your strategies and actions. This workshop will be hands on so you walk away with a clear picture of how to develop a full plan plus tools to help you develop this plan as your business grows in the future. This is a "learn through doing" workshop.</p>	Amanda Kenefake	Burke & Wills Hotel	\$30 pp