



INLAND RAIL CONFERENCE

21-22 August 2019 Toowoomba, QLD

SPONSORSHIP PROSPECTUS



SUPPORTED BY



~~EXCLUSIVE GOLD SPONSORSHIP - \$25,000 (incl GST)~~ **SPONSORED**

Exhibition

- 1 x exhibition space

Registration

- 5 complimentary registrations (including welcome drinks and dinner)

Branding and promotion

- Opportunity for representative to present 3-minute speech at the commencement of the Conference
- Verbal acknowledgement as Gold Sponsor by the conference chair in the opening plenary session
- Full page advertisement in the conference program
- Prominent logo exposure:
 - 1 free standing banner on display in the main plenary room, and one banner in the at the entrance to the event (banners supplied by sponsor)
 - on website and electronic marketing material, including company profile and link to company website
 - on the video screens at regular intervals during the conference
 - on the official program
- 2 pieces of promotional literature included in conference satchel (excluding notepads and pens)

Delegate list

- Advance confidential copy of delegate list

Dinner

- 1 delegate to be seated at the VIP table

SILVER SPONSORSHIP - \$18,000 (incl GST)

2 available

Exhibition

- 1 x exhibition space

Registration

- 3 complimentary registrations (including welcome drinks and dinner)

Branding and promotion

- Verbal acknowledgement as Silver Sponsor by the conference chair in the opening plenary session
- Half page advertisement in the conference program
- Prominent logo exposure:
 - 1 free standing banner on display in the main plenary room, and one banner at the entrance to the event (banners supplied by sponsor)
 - on website and electronic marketing material, including company profile and link to company website
 - on the video screens at regular intervals during the conference
 - on the official program
- 2 pieces of promotional literature included in conference satchel (excluding notepads and pens)

BRONZE SPONSORSHIP - \$12,000 (incl GST)

2 available

Exhibition

- 1 x exhibition space

Registration

- 2 complimentary registrations (including welcome drinks and dinner)

Branding and promotion

- Verbal acknowledgement as Bronze Sponsor by the conference chair in the opening plenary session
- Quarter page advertisement in the conference program
- Prominent logo exposure:
 - 1 free standing banner on display at the entrance to the event (banners supplied by sponsor)
 - on website and electronic marketing material, including company profile and link to company website
 - on the video screens at regular intervals during the conference
 - on the official program
- 2 pieces of promotional literature included in conference satchel (excluding notepads and pens)

~~WELCOME RECEPTION SPONSOR – \$7,000 (incl GST)~~ **SPONSORED**

Registration

- 1 complimentary registration (including welcome drinks and dinner)

Branding and promotion

- Verbal acknowledgement as sponsor by the conference chair in the opening plenary session
- Opportunity for representative to present 3-minute speech at the welcoming drinks
- Prominent logo exposure:
- 1 free standing banner on display at the entrance to the welcoming drinks (banners supplied by sponsor)
- on website and all electronic marketing material, including link to company website
- on the official program
- 1 piece of promotional literature included in conference satchel (excluding notepads and pens)

~~DINNER SPONSOR – \$10,000 (incl GST)~~ **SPONSORED**

Registration

- 1 complimentary table of 10

Branding and promotion

- Verbal acknowledgement as sponsor by the conference chair in the opening plenary session
- Opportunity for representative to present 3-minute speech at the dinner
- Opportunity to supply printed materials (supplied by sponsor) on each table
- Prominent logo exposure:
- 1 free standing banner on display at the entrance to the dinner (banners supplied by sponsor)
- on website and electronic marketing material, including link to company website
- on the official program
- 1 piece of promotional literature included in conference satchel (excluding notepads and pens)

PROGRAM SPONSOR - \$5,000 (incl GST)

Registration

- 2 complimentary registrations (including welcome drinks and dinner)

Branding and promotion

- Quarter page advertisement in the conference program
- Logo exposure on website and electronic marketing material, including link to company website

SACHEL SPONSOR - \$2,000 (incl GST)

Registration

- 1 complimentary conference registration (includes welcome drinks and dinner)

Branding and promotion

- Logo included on conference satchel and website
- Acknowledgement in the official program as satchel sponsor
- Logo exposure on website and electronic marketing material, including link to company website

TRADE BOOTH - \$3,000 (incl GST)

- Trestle table and two chairs

Registration

- 2 complimentary conference registrations (includes welcome drinks and dinner)

Branding and promotion

- Acknowledgement in the official program as an exhibitor

Expressions of interest or for further information contact:

ARA Events Manager, events@ara.net.au or 02 62704527