

Intensive Animal Industry Conference

DAIRY - PORK - BEEF - POULTRY

Dalby - March 7, 2019

PROGRAM



Conference Partners



Telecommunications Partner



Coffee Cart Sponsor



Innovation Partner



Welcome

On behalf of TSBE Food Leaders Australia, the broader TSBE team and our event partners, I am delighted to welcome you to the Intensive Animal Industry Conference, focusing on the animal industries.

Throughout the Western Downs, and the Southern Queensland region, the intensive animal industries are a key driver of employment and economic growth. The region has many advantages that see continued strong investment in the beef, pork, poultry and dairy sectors. With our reliable grain production, significant infrastructure spending in air, road and rail and available workforce, Southern Queensland will continue to drive these industries within Australia.



Bruce McConnel, General Manager, TSBE Food Leaders Australia

Bruce McConnel is the General Manager of Food Leaders Australia, bringing with him a wealth of experience in agribusiness management. Bruce holds a Bachelor of Agribusiness and Diploma of Export Management, and has spent the last 17 years in a range of roles across the Australian finance industry.

Bruce has expertise in beef, horticulture, grains and cotton industries and their respective supply chains and export markets. Through his previous roles he has experience in Domestic and International Trade and led the Queensland agribusiness growth strategy for Commbank. He also spent time with the National Australia Bank, including working as their Agribusiness Strategy Advisor.

Food Leaders Australia (FLA) is a sister entity of TSBE, and exists to support the growth of food and agricultural businesses to allow them to capitalise on new market opportunities, innovation and export.



Paul McVeigh, Mayor, Western Downs Regional Council

Having lived on the Western Downs for over 50 years, Councillor Paul McVeigh brings a sense of pride and positivity to his first term as Mayor and is determined to build a legacy that our future generations will prosper from.

Coupled with his credentials in agriculture, which include family properties at Nandi, Warra and Bowenville and his former role as a Director of Cotton Seed Distributors, Cr McVeigh is a proven campaigner for buying local, having established the first The Coffee Club west of the Great Dividing Range.

Committed to leading a progressive and high performing Council team, Paul stands by his platform of People, Progress and Performance.

His areas of interest include agricultural development, water rights and fostering community spirit by being a positive and proactive voice for the people of the Western Downs.

Conference Partners



Telecommunications Partner



Coffee Cart Sponsor



Innovation Partner



Program

THURSDAY, MARCH 7 – CONFERENCE – DALBY EVENTS CENTRE

9:00 AM Registration

9:30 AM Official Welcome - Bruce McConnel, General Manager, TSBE Food Leaders Australia

9:40 AM Mayoral Welcome - Cr Paul McVeigh, Mayor, Western Downs Regional Council

10:00 AM MC Welcome - Wayne Bradshaw, Partner/Sales Director - Australia/New Zealand, JEF0 Australia

10:05 AM Making Investment Easier: Updated local planning processes to assist Intensive Animal industries invest in the region - Jodie Taylor, General Manager (Community and Liveability), Western Downs Regional Council

10:45 AM Regional Council Planning - Case studies for change, Matthew Norton, Rural Planning Lead, Premise Agriculture

11:15 AM **Morning Tea**

11:45 AM **Panel: Regional Growth Stories - Learning from Industry Leaders**

Enabling our People Through Technology - Lauren McNally, HR & WHS Manager, Mort & Co

New Investment and Workforce Management - Professor Rob van Barneveld, Group CEO & Managing Director, Sunpork

1:00 PM **Networking lunch**

2:00 PM **Panel: Social License - Trends, updates and how we respond as an industry**

Animal Welfare - Professor Rob van Barneveld, Group CEO & Managing Director, Sunpork

Environmental Sustainability - Ian McConnel, Global Commodity Lead - Beef, WWF

3:15 PM **Afternoon Tea**

3:40 PM **Innovation Panel - Making Innovation Accessible – Brought to you by Premise**

Introduction by Kimberley Wockner, Principal Agricultural Scientist, Premise Agriculture

Dr Margaret Jewell, General Manager, South West Queensland & Agriculture, Premise Agriculture

Professor Craig Baillie, Director - Centre of Agricultural Engineering, University of Southern Queensland

Geoff Marsh, Director - Business Development, MarchNet

4:40 PM Closing Address - Bruce McConnel, General Manager, TSBE Food Leaders Australia

5:00 PM **TWILIGHT DINNER EVENT**

8:00 PM **EVENT CLOSE**

Speakers



MASTER OF CEREMONIES - WAYNE BRADSHAW, MANAGING DIRECTOR, JEFO AUSTRALIA

Wayne commenced Jefe Australia in 2005. Jefe is a specialist in non-medicated in-feed Solutions who develop and manufacture species specific Functional Nutritional Solutions for Pig, Poultry, Feedlot, Dairy and Aquaculture industries.

Previous to this Wayne has been involved with the Australian Intensive Livestock Industries for over 37 years, working his way up from Sweeper to Manager then Owner. Wayne has participated in various roles throughout his career including Auctioneer, Livestock Buyer, Communications Officer, Vaccine Sales Manager and Nutrition Sales.

As an MC Wayne has excelled in various roles including the PIX Conference for the past 6 years, Brisbane Truck Show since 2004, PPPE, led and chaired the Jefe International Conference as well as numerous Charity events.



JODIE TAYLOR, GENERAL MANAGER (COMMUNITY & LIVEABILITY), WESTERN DOWNS REGIONAL COUNCIL

Jodie Taylor has over 20 years of experience in a diverse range of roles within local government. In the role of General Manager (Community & Liveability), Jodie is responsible for driving positive change within the culture of Council, as well as setting the strategic framework for the growth of our region. As the first female General Manager in Council's history, Jodie has quickly established herself as a dynamic member of the Executive team bringing a fresh approach and a keen insight into the organisation thanks to her diverse career experience.

At the helm of Council's Community and Liveability Division, Jodie is responsible for driving the economic resurgence of the Western Downs and delivering on the things that make a real difference to the liveability of our local communities.

With a focus on creating local communities that are great places to live, work and play, Jodie leads Council's Planning and Environment function, Economic Development and Tourism initiatives, Health Services, and a range of Community services, support and engagement activities to enhance the lifestyle and liveability of the Western Downs Region.



MATTHEW NORTON, RURAL PLANNING LEAD, PREMISE AGRICULTURE

Matt is the Rural Planning Lead with Premise's Agriculture Team in Toowoomba and has been with the company since 2016. Prior to that he was a member of the intensive livestock team for the Department of Agriculture and Fisheries. Matt regularly liaises with state government agencies and Council's across the Toowoomba and Surat region and has an intrinsic understanding of Council processes, including stakeholder engagement, development applications, and policy and guideline development.

Matt has an in-depth and up-to-date knowledge of legislation impacting rural industries in Queensland, New South Wales and across Australia and can navigate through policy documents to help clients identify the most efficient routes to successfully obtaining their development goals. He has been instrumental in developing updated guidelines for rural industries in Australia and maintains a strong drive towards pushing for legislative and policy reforms that will facilitate more equitable assessments of rural development applications.



LAUREN MCNALLY, HR & WHS MANAGER, MORT & CO

Lauren McNally is on a mission to assist in building and developing capabilities of rural agricultural workforces for sustainable future growth, she particularly loves working with the people in intensive agriculture who 'keep it real' and are genuinely defined by the nature of their work. Lauren has been working alongside intensive beef businesses for the past 14 years, and her background has largely focused on Training, Human Resources and Safety. Lauren relishes strategically implementing change that is both beneficial and visionary.

Speakers



**PROFESSOR ROBERT VAN BARNEVELD (B.AGR.SC. (HON), PHD., RANNUTR., FAICD),
GROUP CEO & MANAGING DIRECTOR, SUNPORK**

Robert van Barneveld is Group CEO and Managing Director of the Sunpork Group of Companies which includes SunPork Farms (farming approximately 40,000 sows across Australia), PIC Australia, Swickers Kingaroy Bacon Factory and SunPork Fresh Foods. Collectively the Group produces approximately 18% of Australia's pork.

In addition to his work with SunPork, Prof van Barneveld is also a Director of the Pork CRC Ltd and the Australasian Pig Research Institute Ltd, Chairman of the Autism CRC Ltd, a Director of PIC New Zealand Ltd, and is a Non-Executive Director of the ASX-listed Ridley Corporation (Australia's largest stockfeed manufacturer). He was formerly a Director of Australian Pork Ltd, Porkscan Pty Ltd and Social Skills Training Pty Ltd.

In addition to his corporate roles, Robert has extensive experience as a scientist and nutritionist for pigs and poultry in Australia and overseas and specializes in the characterization and understanding of feed ingredients. He has worked widely with feedmills and livestock producers in Asia over the past 25 years and has a PhD in amino acid nutrition of monogastrics.

Robert is a Fellow of the Australian Institute of Company Directors, a Fellow of the Australasian Pig Science Association, a Life Member of Autism Queensland, is a Registered Animal Nutritionist and is an Adjunct Professor within the School of Environmental and Rural Science at the University of New England and the School of Agriculture and Food Sciences at the University of Queensland.



**KIMBERLEY WOCKNER, PRINCIPAL AGRICULTURAL SCIENTIST B.SCI (HONS II), PHD,
PREMISE**

Kimberley is a Principal Agricultural Scientist at Premise and works in the Brisbane and Toowoomba offices. Kimberley has experience working with government, university, industry and private sectors. Kimberley is an excellent client relationship manager and gains strong work satisfaction from engaging with her clients and working with them to navigate and achieve their project goals. Combining her scientific research and consulting experience, Kimberley's strength is in the management and delivery of large-scale, and long-term agricultural and environmental research and development projects. Kimberley employs a systematic and efficient project management approach that allows her to work with clients and staff from diverse backgrounds and disciplines and ensures successful delivery of high quality, credible outcomes within realistic timeframes.



IAN MCCONNEL, GLOBAL COMMODITY LEAD - BEEF, WWF

Ian is WWF's Global Expert on Livestock and a globally recognised expert on Animal Production Systems. A 5th generation beef producer, Ian gained a Bachelor of Science in Animal Studies at the University of Queensland and then spent a year at Colorado State University supporting meat science and genetics research. He joined the Queensland government extension service in 2003 as a sheep and cattle extension officer in remote western Queensland and then continued in south east Queensland. Ian pioneered innovative extension and outreach tools in remote Australia and led the trialling and development of remote animal management systems.

After joining WWF-Australia in 2012 to lead their Australian Beef industry engagement he then rose to become their global lead for beef in 2014. In this role, Ian is an executive committee member of the Global Roundtable for Sustainable Beef and actively involved in efforts to improve the economic, social and environmental impacts of livestock production in 15 countries. His work includes include developing markets for sustainably produced beef, research and extension projects, policy development and consumer facing education.

Speakers



DR MARGARET JEWELL, GENERAL MANAGER SOUTHWEST QUEENSLAND AND AGRICULTURE, PREMISE AGRICULTURE

Margaret is a Principal Agricultural Scientist and Premise's General Manager of South West Queensland and Agriculture. She dedicates her spare time to promoting agricultural research in Australia through her role as Chair of the Ag Institute Australia's Queensland Division, through which she has also achieved Certified Practicing and Chartered Agriculturist status. Margaret has considerable experience in development approvals and environmental compliance for intensive agricultural industries, cost-benefit analyses for feasibility assessments, groundwater and surface water entitlements in Queensland, and research and development. She has undertaken a range of assignments across Australia including feedlot environmental management, design and approvals for feedlots and live export facilities, water acquisition for feedlots, environmental and economic feasibility assessments for agricultural enterprise, land suitability assessments for agriculture and development, water and soil monitoring projects, contaminated land assessments, fauna-spotting projects, supply chain studies, and a range of other environmental constraints analyses and impact assessments



PROFESSOR CRAIG BAILLIE, DIRECTOR - CENTRE OF AGRICULTURAL ENGINEERING, UNIVERSITY OF SOUTHERN QUEENSLAND

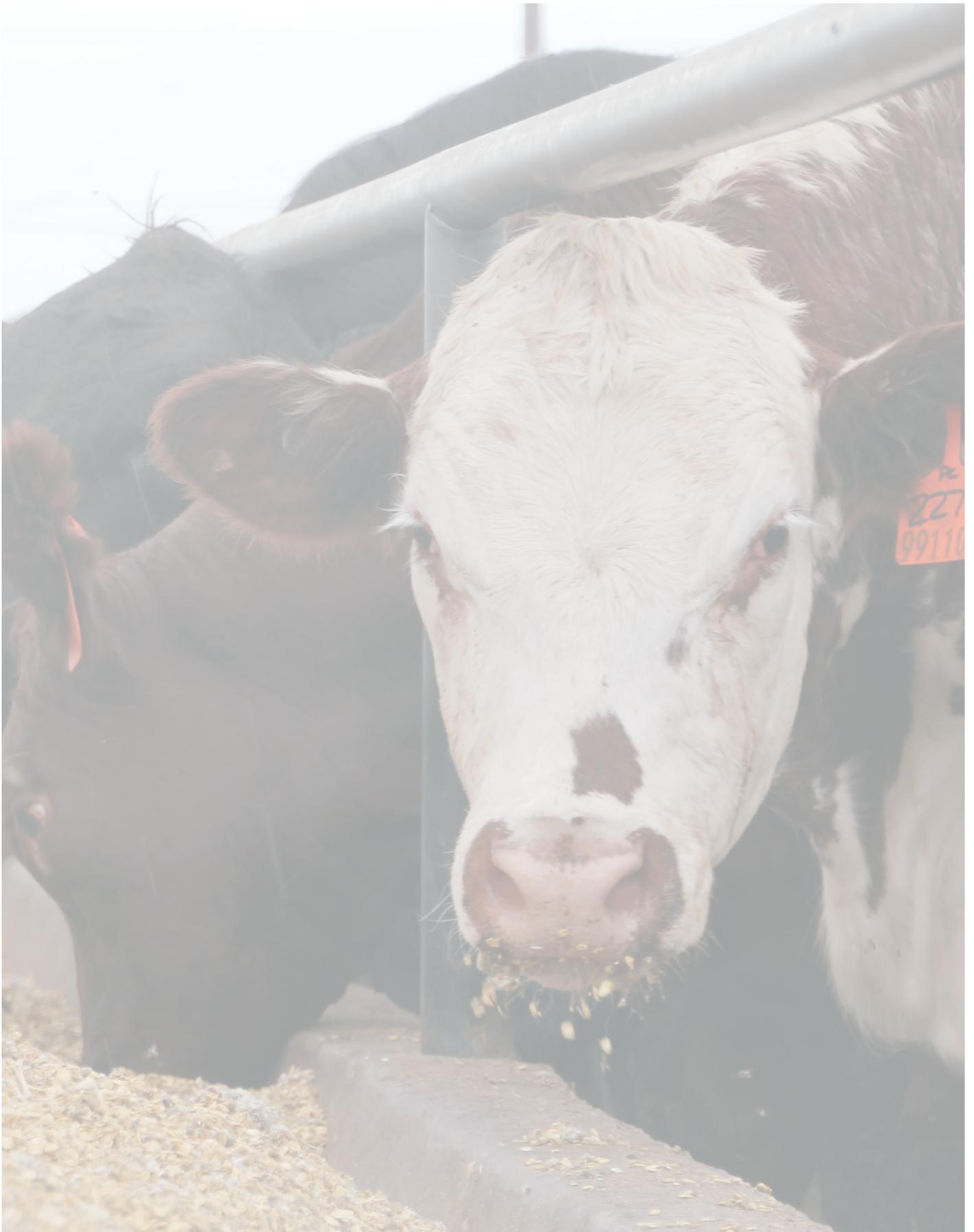
Professor Craig Baillie is the Director of the Centre for Agricultural Engineering (CAE) and the Deputy Executive Director of the Institute for Advanced Engineering and Space Sciences (IAESS) at the University of Southern Queensland. Craig is an Agricultural Engineer with 24 years' experience in Agricultural Research, Development and Extension (R, D &E). Primary research interests include farming systems innovation and technology solutions to improve farm productivity and profitability. Key focus areas include precision agriculture, energy conservation, bioresources, irrigation modernisation and automation. Craig is also involved in major initiatives and collaborative research with Deere and Company in the USA on new and innovative farming technologies.



GEOFF MARSH, DIRECTOR - BUSINESS DEVELOPMENT, MARCHNET

Geoff is visionary, passionate and innovative and has been responsible for MarchNet's growth since its inception. He has developed a strong track record of designing innovative solutions for clients' telecommunications requirements in difficult and remote areas for over 13 years.

MarchNET are the experts in regional and remote telecommunications. Their services provide the means to which businesses can harness innovation and utilise emerging technologies. By using their skills and experience in providing remote telecommunications you now have access to increased productivity, safety, certainty and profitability.



Conference Partners



Telecommunications Partner



Coffee Cart Sponsor



Innovation Partner

