

# CHRONIC DISEASES IN REGIONAL AND RURAL AUSTRALIA:

OBESITY, PROSTATE  
CANCER AND MENTAL  
HEALTH CONFERENCE

## SPONSORSHIP PROSPECTUS

Resilient Regions Conference  
**October 18 - 19 2018**

# CHRONIC DISEASES IN REGIONAL AND RURAL AUSTRALIA:

## OBESITY, PROSTATE CANCER AND MENTAL HEALTH CONFERENCE



**Jaden Frame**  
General Manager,  
TSBE Health

On behalf TSBE and our event partners, we are delighted to introduce the 2018 Conference on Chronic Disease in Regional and Rural Australia: Obesity, Prostate Cancer and Mental Health.

Each year, USQ's Institute for Resilient Regions hosts a week of activities highlighting its research programs and partnerships aimed at improving the prosperity, health and well-being of regional and rural Australians. This year their theme is on chronic disease with a focus on obesity, prostate cancer and mental health in regional and rural communities and asking the question.

***Are we being innovative with the solutions?***

As part of this year's Resilient Regions activities, TSBE will be facilitating a full day conference on Thursday, October 18.

We are currently experiencing a divide between urban and rural Australia in terms of healthcare. This disparity between the health of regional and urban communities will be the key focus when we hold this Resilient Regions Conference in Toowoomba, which will provide individual sessions to bring awareness and discussions to the issues of obesity, prostate and mental health.

The conference will bring together international research experts, health professionals and key regional stakeholders to discuss the challenges and opportunities for bridging the urban and regional divide in Australia and promote and innovated around better health and wellbeing.

# SPONSORSHIP BENEFITS

Major Partner	Speaker Partner	Coffee Partner	Morning Tea Partner	Lunch Partner	Twilight Partner
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## Networking Opportunities

COMPLEMENTARY EVENT PASSES	4 Event Passes	3 Event Passes	1 Event Pass	2 Event Passes	2 Event Passes	3 Event Passes
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## Promotion and Branding

BUSINESS SIGNAGE at event	✓	✓	✓	✓ Break area only	✓ Break area only	✓ Evening Event Only
LOGO RECOGNITION (on collateral)	✓	✓	✓	✓	✓	✓
ELECTRONIC LOGO RECOGNITION	✓	✓	✓	✓	✓	✓
OPPORTUNITY TO DISTRIBUTE COLLATERAL at event	✓	✓				✓
SOCIAL MEDIA EXPOSURE	✓	✓	✓	✓	✓	✓
PUBLICITY	✓	✓				

## Stage Role

MENTIONS AND THANKS during event	✓	✓	✓	✓	✓	✓ Evening Event Only
SPEAKING OPPORTUNITY during event	✓	✓				✓ Evening Event Only

## Partnership Opportunity

INVESTMENT	\$10,000 One Available	\$3500 Three Available	\$2000 One Available	\$2500 One Available	\$2500 One Available	\$5000 One Available
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**For more information, contact Jaden Frame, TSBE Health General Manager**

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