

# SUPPORT LOCAL

In good times, you should advertise. In tough times, you **MUST** advertise!

**“In the 1990-91 recession, Pizza Hut and Taco Bell took advantage of McDonald’s decision to drop its advertising and promotion budget. As a result, Pizza Hut increased sales by 61%, Taco Bell sales grew by 40% and McDonald’s sales declined by 28%.” - Forbes**

So we’ve slashed rates and created our ‘Supporting Local’ packs. We have to pay our landlords, our staff and our power bills... So we’ve slashed rates on our Premium Digital billboards.

This will help your businesses reach thousands of potential local customers per day. But be quick - Limited spots, when we run out, you miss out!

## MARGARET STREET DIGITAL

PACK OPTIONS	ADS PER DAY	ADS PER WEEK	DESIGN	ADVERTISING PERIOD
<b>PACK 1 \$250/WEEK</b>	216 x 10 sec ads per day!	1,512 x 10 sec ads per week!	1 free design + upload	12 consecutive weeks
<b>PACK 2 \$375/WEEK</b>	432 x 10 sec ads per day!	3,024 x 10 sec ads per week!	2 free designs + upload	12 consecutive weeks
<b>PACK 3 \$500/WEEK</b>	864 x 10 sec ads per day!	6,048 x 10 sec ads per week!	4 free designs + upload	12 consecutive weeks

**SAVE UP TO \$14,020!**



8 x 2.08m



16641  
vehicles per day



Yes

**TWB110**

**Cnr Margaret &  
Ruthven Streets**

**Direction** Inbound

**Location** Toowoomba CBD

#### Description

This iconic curved high definition digital billboard is located right in the heart of Toowoomba CBD. Not only does it capture traffic on Ruthven & Margaret streets, but it also captures a lot of foot traffic as it is close to restaurants and Grand Central Shopping Centre.

**POA** PARADISE  
OUTDOOR  
ADVERTISING