



ACCESSHONGKONG

SEPTEMBER 2017

Event Sponsorship Prospectus

3 -7 September 2017



www.tsbe.com.au
@TSBEnterprise
@foodleadersaus
#AccessHK

 **FLA** Food Leaders AUSTRALIA
an initiative of TSBE
EXPORT INNOVATION OPPORTUNITIES

 **TSBE**
Toowoomba and Surat Basin Enterprise

Sponsorship Packages

Major

\$16,000 inc gst

Acknowledged as major partner on all collateral including:

- Travel Lanyards
- Logo exposure in program
- Logo exposure on Access Hong Kong website with links to your company website
- Logo exposure on all signage including promotional, stage and venue signage
- Speaking opportunity at media event
- Co-interviewed in 3 media releases
- 2 minute welcome video on plane (to be supplied by sponsor)
- Prominently featured in TSBE Access Hong Kong inflight video
- Contribute to onboard care package
- Branded business class headrests
- A speaking spot in the forum program (as determined by the organiser)
- 1 x double sided A5 flyer insert for inclusion into the delegate pack (to be supplied by Partner by advised deadlines)
- Full delegate list, with name, organisation and email (subject to permission of delegate)
- Other benefits by negotiation

Charter Partners

**\$6,500 inc gst
(8 remaining)**

Acknowledged as an Access Hong Kong Partner on all Access Hong Kong material including:

- Travel Lanyards
- Logo exposure in program
- Logo exposure on Access Hong Kong website with links to your company website
- Logo exposure on all signage including promotional, stage and venue signage
- A speaking spot in the forum program (as determined by the organiser)
- 1 x double sided A5 flyer insert for inclusion into the delegate pack (to be supplied by Partner by advised deadlines)
- Full delegate list, with name, organisation and email (subject to permission of delegate)

Business Supporters

**\$27,900 inc gst
(limited packages available)**

- 1 x business class seat
- 2 x economy seats
- Exposure as a business supporter
- Logo exposure in program
- Logo exposure on Access Hong Kong website with links to your company website

Ambassador (Group of 12 or more)

**Reserve 12 economy tickets
receive 1 economy ticket
complimentary**

- Tailored business delegation itinerary for your group (as negotiated with the organiser)
- Participation in inflight TSBE
- Access Hong Kong Video



Sponsorship Packages

Breakfast Sponsor

**\$4,000 inc gst
(1 available)**

- Acknowledgement in all media releases relating to the event
- Recognition as event sponsor on relevant marketing material
- Logo recognition as event sponsor on the Access Hong Kong website with links to company website
- Numerous acknowledgements, as the event sponsor during the event
- Marketing collateral displayed prominently at the venue
- Strictly 5 minutes presentation time during the event to talk about their business and introduce the guest speaker.

Conference Morning Tea, Lunch & Afternoon Tea Sponsors

**\$2,000 inc gst
(1 each available)**

- Acknowledgement in all media releases relating to the event
- Recognition as event sponsor on relevant marketing material
- Logo recognition as event sponsor on the Access Hong Kong website with links to company website
- Numerous acknowledgements, as the event sponsor during the event
- Marketing collateral displayed prominently at the venue

Night Horse Racing Partner

**\$7,500 inc gst
(1 only)**



- Acknowledgement in all media releases relating to the event
- Recognition as event sponsor on relevant marketing material
- Logo recognition as event sponsor on the Access Hong Kong website with links to company website
- Numerous acknowledgements, as the event sponsor during the evening
- Marketing collateral displayed prominently at the host venue
- Strictly 5 minutes presentation time during the event to talk about their business
- Opportunity to provide lucky door prize and retain business cards entered into the draw
- An opportunity to place one (1) promotional item and flyer at each place setting at the event (supplied by sponsor by the advised deadlines and no larger than A4 size).

Cocktail Evening Partner

**\$10,000 inc gst
(1 only)**



- Acknowledgement in all media releases relating to the Cocktail Evening
- Recognition as Cocktail Evening sponsor on relevant marketing material
- Logo recognition as Cocktail Evening Sponsor on the Access Hong Kong website with links to company website
- Numerous acknowledgements, as the Cocktail Evening Sponsor during the evening
- Marketing collateral displayed prominently at the host venue
- Strictly 5 minutes presentation time during the event to talk about their business and introduce the guest speaker
- Opportunity to provide lucky door prize and retain business cards entered into the draw
- An opportunity to distribute collateral and display signage at the Cocktail Evening (supplied by sponsor by the advised deadline).