

National Energy Summit 2017

SPONSORSHIP PROSPECTUS

Partnership Opportunities



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**NATIONAL
ENERGY
SUMMIT** 2017

SPONSORSHIP BENEFITS

	COFFEE VAN SPONSOR	WELCOME EVENT SPONSOR	GALA DINNER	CONFERENCE PARTNER
SPONSORSHIP INCLUSIONS				
EXCLUSIVITY (no competing organisations as co-sponsors)	✓	✓	✓	✗
HIGH-LEVEL NETWORKING				
COMPLIMENTARY EVENT PASSES	1 full delegate pass	1 full delegate pass	1 full delegate pass 3 tickets to gala dinner	2 full delegate passes
PROMOTION AND BRANDING				
BUSINESS SIGNAGE AT EVENT	✓	✓	✓	✓
LOGO RECOGNITION (on event collateral including menus, PowerPoint slide and delegate name tags)	✓	✓	✓	✓
ELECTRONIC LOGO RECOGNITION (on event invitation distributed to over 8,000 subscribers)	✓	✓	✓	✓
OPPORTUNITY TO DISTRIBUTE COLLATERAL AT EVENT	✓ (can supply branded coffee cups)	✓ (at welcome drinks)	✓ (at gala dinner)	✓
SOCIAL MEDIA EXPOSURE (through posts and photos)	✓	✓	✓	✓
PUBLICITY (mentioned in associated Press released)	✓	✓	✓	✓
STAGE ROLE				
NUMEROUS MENTIONS AND THANKS DURING THE EVENT BY THE MC	✓	✓	✓	✓
SPEAKING OPPORTUNITY	✗	3 min presentation with optional AV presentation	5 min presentation with optional AV presentation	3 min presentation with optional AV presentation
PARTNERSHIP OPPORTUNITY				
INVESTMENT	\$5,000 inc gst	\$10,000 inc gst	\$10,000 inc gst	\$20,000 inc gst
SPONSORSHIP PLACES AVAILABLE	1 only	1 only	1 only	3 available



Toowoomba and
Surat Basin Enterprise

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