



# AgTech Investment Forum 2018

24 MAY

## INFORMATION FOR PITCHERS

### What?

The FLA 400M Forum is a platform for AgTech organisations to pitch their market-ready projects to a panel of industry experts and potential investors.

At this, the third annual forum, we are seeking 12 individuals or businesses to pitch their projects, which must be investment ready and seeking funding for the next stage of their commercialisation. Ideally, the project/service will have progressed past concept stage and had some market research/testing undertaken.

If your project reflects the diverse production base of our region, including livestock, broadacre farming, horticulture, supply chain and resource management, we want to hear from you.

### Why?

400M is held in Toowoomba, which is the heart of the fertile Darling Downs, and centre of the largest agricultural producing region in Australia.

With such a massive production base, the region has and continues to have a strong culture in innovation and technology. Toowoomba is home to one of the country's foremost agricultural research institutions, the University of Southern Queensland (USQ), as well as leading AgTech companies and the new FKG Tech Park. Toowoomba is the perfect location to be attracting new investment.

As evidence of the success of the event, five of the 12 pitchers from 2017's 400M event received funding from investment bodies.

The 400M AgTech Investment Forum provides a valuable opportunity to network and learn from investors what types of projects/services they are attracted to, and the challenges of commercialisation.

### Who?

400M is being organised by Food Leaders Australia (FLA), the agricultural arm of TSBE.

FLA is a member-based economic development agency that works in export development, innovation, and investment facilitation, and has a full-time presence in Toowoomba and Shanghai.

### How to apply

Individuals and business are encouraged to express their interest in pitching their concept at the 400M AgTech Investment forum by contacting Bruce McConnel by email or phone. Expression of Interest forms must be completed and submitted by not later than Friday, April 13.

Expression of interest forms can be found at [www.tsbe.com.au/400m](http://www.tsbe.com.au/400m)

For more information or to pitch your idea, contact Bruce McConnel, FLA General Manager

P: 4639 4600

E: [bruce@foodleadersaus.com.au](mailto:bruce@foodleadersaus.com.au)

W: [www.tsbe.com.au/400m](http://www.tsbe.com.au/400m)

#400M2018

