

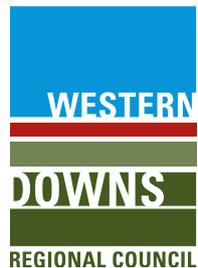


**PROTEIN
2022**
DAIRY - PORK - BEEF - POULTRY

Conference - Dalby

16 - 17 March 2022

SPONSORSHIP PROSPECTUS





Bruce McConnel, TSBE Food Leaders Australia, General Manager

Southern Queensland is the home of intensive animal industries in Australia. The region has many advantages that see continued strong investment in the beef, pork, poultry and dairy sectors. With our reliable grain production, significant infrastructure spending in air, road and rail and available workforce, Southern Queensland will continue to drive these industries within Australia.

The Protein 2022 Conference to be held in Dalby on March 16 - 17 will bring together all of these four industries with the view to share best practice, advocate for common policy change and allow collaboration across the sectors.

The conference, held in Dalby in the Western Downs Regional Council's recently completed new events centre will be a must attend event for all industry participants.

Your early engagement in Protein 2022 will ensure maximum exposure across pre-event promotion, as well as the opportunity to influence and assist in building out the program to the benefit of industry participants.

TSBE are managing the event, and welcome the opportunity to discuss your engagement for Protein 2022. Should you have any queries, please contact myself or Katrina Rojek for more information.

Sponsorship packages

1 x Coffee Cart Sponsor \$2000 incl GST

- Able to provide branded coffee cups for the barista to serve drinks in
- Logo displayed on collateral including program/ PowerPoint and signage
- Able to distribute collateral at the coffee cart location
- Able to display signage at the coffee cart location
- 2 x delegate pass

Conference Partner \$4000 incl GST

- 5 minute speaking opportunity
- Can show PowerPoint and video
- Logo displayed on collateral including program/ PowerPoint and signage
- Able to distribute collateral at the event
- Able to display pullup banner at the event
- 3 x delegate pass
- Option for trade stall

1 x Twilight Event Sponsor \$4000 incl GST

- 5 minute speaking opportunity
- Can show PowerPoint and video
- Logo displayed on collateral including program/ PowerPoint and signage
- Able to distribute collateral at the event
- Able to display pullup banner at the event
- 3 x delegate pass
- Option for trade stall

For more information contact the team

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