

Agrifood **Innovation** **Forum2023**

TOOWOOMBA
18 JULY 2023

**PARTNERSHIP
OPPORTUNITIES**

EVENT FACILITATED BY



tsbe.com.au/AIF23

AN INVITATION

Australia is at the forefront of Agrifood innovation, and TSBE Food Leaders Australia is committed to helping make these innovative ideas into reality. The Agrifood Innovation Forum (AIF), previously known as 400M, is held annually, and aims to bring together our brightest innovators to connect with delegates representing industry, government, institutions and investors. This year's forum will be held in Toowoomba on 18 July 2023.

The agricultural industry is facing challenges to keep up with the population growth around the globe. This event celebrates and showcases the solutions that use innovative solutions to assist in different stages of the food supply chain.

The Agrifood Innovation Forum also drives the adoption of agtech and delegates will hear from global leaders in innovation as well as network with industry professionals to find opportunities to grow their agrifood business into the future. Join us at #AIF23.

WHAT IS AIF23

The Agrifood Innovation Forum brings together our brightest innovators to connect with industry, and our nation's most influential investors.

The forum sets the scene for innovation nationally, the current status quo and where we need to capture the opportunities that will present themselves in the future. The event also allows a select group of innovators and entrepreneurs to showcase their products to industry participants. It will showcase new technologies ranging from early stage development ideas right through to products and solutions already commercialised. This will allow all attendees, be they producers, investors, industry representatives or supporting industry to benefit from the knowledge and ideas shared at this leading forum.

This year's forum will include:

- Keynote presentations
- Panel discussions
- Agrifood innovation showcases
- Interactive Q&A opportunities
- Networking opportunities
- Gala dinner

2023 THEME

ESG&S: What it Means from Paddock to Plate

We welcome the opportunity to discuss your engagement in AIF23.

TRADE STALL PACKAGE

- 3x2 metre stall
- Power available
- Wall site available
- Set up area in lunch/break out room
- Price - \$695
- Spots are strictly limited

PARTNERSHIP OPPORTUNITIES

Major Partner | \$15,000 (exc GST) | One Available

- Four (4) delegates passes
- Four (4) complimentary tickets to the gala dinner
- Four (4) site tour passes
- 5-minute speaking presentation (subject to event organisers approval)
- Right of first refusal for speaking opportunities within the event program (subject to relevant session topics)
- Acknowledgement as Major Partner at all pre-event promotions and media
- Acknowledgement as a Major Partner at multiple points during the forum
- Logo recognition as Major Partner on all conference material (including printed program, signage and audio-visual display in between sessions)
- Logo recognition as Major Partner on all conference collateral (including Facebook posts and social media posts promoting the event, event website, digital program and direct marketing communications)
- Digital corporate marketing collateral included in digital conference satchel
- Full-page advertisement in forum program
- Corporate banner displayed prominently near forum stage
- One (1) 3m x 3m (9m²) exhibition booth - (includes one (1) exhibitor pass)
- Three (3) social media posts - before, during or after conference (subject to available dates)
- Full delegate list including name and organisation (subject to permission of delegate)

Conference Partner | \$10,000 (exc GST) | Multiple Available

- Two (2) delegates pass
- Two (2) complimentary tickets to the gala dinner
- Two (2) Site tour passes
- Right of first refusal for speaking opportunities within the event program (subject to relevant session topics)
- Acknowledgement as Conference Partner at all pre-event promotions and media
- Acknowledgement as a Conference Partner at multiple points during the forum
- Logo recognition as Conference Partner on all conference material (including printed program, signage and audio-visual display in between sessions)
- Logo recognition as Conference Partner on all conference collateral (including Facebook posts and social media posts promoting the event, event website, digital program and direct marketing communications)
- Digital corporate marketing collateral included in digital conference satchel
- Half-page advertisement in forum program
- Corporate banner displayed prominently near forum stage
- One (1) 3m x 3m (9m²) exhibition booth - (includes one (1) exhibitor pass)
- Two (2) social media posts - before, during or after conference (subject to available dates)
- Full delegate list including name and organisation (subject to permission of delegate)

~~Gala Dinner Sponsor | \$7,500 (exc GST) | One Available~~ **SOLD OUT**

- Two (2) full delegate pass
- Two (2) complimentary tickets to the Gala Dinner
- Acknowledgement in all pre-event promotions relating to the Gala Dinner
- Acknowledgement as a Gala Dinner Sponsor at multiple points during the forum & Gala Dinner
- Opportunity to introduce the keynote speaker at the Gala Dinner – Strictly 2 minute speaking opportunity
- Logo recognition as Gala Dinner Sponsor on all conference material (including printed program, signage and audio-visual display in between sessions)
- Logo recognition as Gala Dinner on all conference collateral (including Facebook posts and social media posts promoting the event, event website, digital program and direct marketing communications)
- Digital corporate marketing collateral included in digital conference satchel
- Acknowledgements as the Gala Dinner Sponsor during the dinner, and thanks on the night
- Corporate banner displayed at the Gala Dinner venue prominently near the stage
- Opportunity to provide lucky door prize and retain business cards entered into the draw

~~Coffee Partner | \$3,000 (exc GST) | One Available~~ **SOLD OUT**

- One (1) full delegate symposium pass
- Acknowledgements as the Coffee Partner during the forum
- Logo recognition as Coffee Partner on all conference material (including printed program, signage and audio-visual display in between sessions)
- Logo recognition as Coffee Partner on all conference collateral (including Facebook posts and social media posts promoting the event, event website, digital program and direct marketing communications)
- Digital corporate marketing collateral included in digital conference satchel
- Corporate Banner displayed at the Coffee Cart
- Branded coffee cups used at the event

Catering Sponsor | \$3,000 (exc GST) | One Available

- One (1) full delegate symposium pass
- Acknowledgements as the Catering Sponsor during the forum
- Logo recognition as Catering Partner on all conference material (including printed program, signage and audio-visual display in between sessions)
- Logo recognition as Catering Partner on all conference collateral (including Facebook posts and social media posts promoting the event, event website, digital program and direct marketing communications)
- Digital corporate marketing collateral included in digital conference satchel
- Corporate Banner displayed at the catering area
- Branded napkins used at the event

Tour Sponsor | \$3,000 (exc GST) | One Available

- One (1) full delegate pass
- Acknowledgement in all pre-event promotions relating to the site tour
- Acknowledgement as a Tour Sponsor at multiple points during the forum & site tour
- Logo recognition as Tour Sponsor on all conference material (including printed program, signage and audio-visual display in between sessions)
- Logo recognition as Tour Sponsor on all conference collateral (including Facebook posts and social media posts promoting the event, event website, digital program and direct marketing communications)
- Digital corporate marketing collateral included in digital conference satchel
- Corporate Banner displayed in the auditorium foyer

Lanyard Sponsor | \$1,000 (exc GST) | One Available

- Logo printed on all delegates lanyards
- Acknowledgement as a Lanyard Sponsor at multiple points during the forum
- Logo recognition as Lanyard Sponsor on all conference material (including printed program, signage and audio-visual display in between sessions)
- Logo recognition as Lanyard Sponsor on all conference collateral (including Facebook posts and social media posts promoting the event, event website, digital program and direct marketing communications)
- Digital corporate marketing collateral included in digital conference satchel
- Corporate Banner displayed in the auditorium foyer

Accommodation Sponsor | \$500 (exc GST) | One Available

- Acknowledgement as an Accommodation Sponsor at multiple points during the forum
- Logo recognition as Accommodation Sponsor on all conference material (including printed program, signage and audio-visual display in between sessions)
- Logo recognition as Accommodation Sponsor on all conference collateral (including Facebook posts and social media posts promoting the event, event website, digital program and direct marketing communications)
- Digital corporate marketing collateral included in digital conference satchel
- Corporate Banner displayed in the Auditorium foyer

Digital satchel Sponsor | \$500 (exc GST) | Multiple Available

- Acknowledgement as a Digital Satchel Sponsor at multiple points during the forum
- Logo recognition as Digital Satchel Sponsor on all conference material (including printed program, signage and audio-visual display in between sessions)
- Logo recognition as Digital Satchel Sponsor on all conference collateral (including Facebook posts and social media posts promoting the event, event website, digital program and direct marketing communications)
- Digital corporate marketing collateral included in digital conference satchel
- Corporate Banner displayed in the auditorium foyer

Agrifood Innovation Forum 2023

ESG&S: WHAT IT MEANS FROM Paddock TO PLATE

#AIF23

CONTACT:

Stephen Dummett
Innovation and Future Skills Manager
TSBE Food Leaders Australia
M: 0490 247 703
E: stephen@tsbe.com.au

