

# Darling Downs **FOOD & FIBRE** AWARDS

## SPONSORSHIP PROSPECTUS

**CHINCHILLA**  
**17 JULY 2025**

Supported by



**QGC**





# ABOUT THE EVENT

Toowoomba and Surat Basin Enterprise are proud to launch the 2025 Darling Downs Food & Fibre Awards, celebrating businesses that drive biosecurity, innovation, and global trade. The awards play a crucial role in shaping a resilient, forward-thinking, and globally competitive food and fibre sector in the region.

Toowoomba and its surrounding regions are a food producing powerhouse for Australia and we're setting the standard for advanced manufacturing, innovation and automation integrations. Our region is creating efficiencies to enhance productivity and sustainability, support biosecurity preparedness and strengthen ESG impacts.

The food and fibre capability of our region is driven by the diversity of fresh and value added products grown and produced in these locations.

Some key facts about our region's food capability include:

- **Toowoomba region** was the best performing region in Queensland 2023-24 worth **\$1.27 billion**, followed by the **Western Downs** worth **\$951million**
- The value for **broadacre cropping** in our region for 2024-25 is **\$1.10 billion**
- **65%** of Australia's **beef feedlotting** is in our region
- Approx. **85%** of Queensland's **egg production** is in the South East
- Approx. **90%** of Queensland's **pork production** is concentrated in the South East Region



Delivered by TSBE and supported by Shell QGC

# AWARD CATEGORIES

**INNOVATION AWARD**

**BIOSECURITY AWARD**

**TRADE AND EXPORT AWARD**

Delivered by TSBE and supported by Shell QGC

# GOLD EVENT SPONSOR

**\$8,000 (excl. GST) | One Available**

- Eight (8) complimentary tickets to the awards
- Corporate banner displayed at the event
- Half page company advertisement in the event program
- Recognition as the gold sponsor by emcee at the event
- Recognition as the gold sponsor on event material including logo on the event program, website, selected social media posts, promotional material
- 1 x social media posts in the lead up to the event

# SILVER EVENT SPONSOR

**\$6,000 (excl. GST) | Two Available**

- Six (6) complimentary tickets to the awards
- Corporate banner displayed at the event
- Half page company advertisement in the event program
- Recognition as the silver sponsor by emcee at the event
- Recognition as the gold sponsor on event material including logo on the event program, website, selected social media posts, promotional material

# AWARD CATEGORY SPONSOR

**\$4,000 (excl. GST) | Three Available**

- Four (4) complimentary tickets to the awards
- Corporate banner displayed at the event
- Quarter page company advertisement in the event program
- Recognition as a category sponsor by emcee at the event
- Recognition as a category sponsor on event material including logo on the event program, website, selected social media posts, promotional material

# SPONSORSHIP OPPORTUNITIES



Delivered by TSBE and supported by Shell QGC



# CONTACT US

## CHINCHILLA 17 JULY 2025

*For more information contact TSBE  
Events Coordinator, Codie Rowling at*



[events@tsbe.com.au](mailto:events@tsbe.com.au)



07 4639 4600



[tsbe.com.au/events](https://tsbe.com.au/events)