



Conference - Dalby

22 March 2023

SPONSORSHIP PROSPECTUS



Your invitation

PROTEIN 2023



Southern Queensland is the home of intensive animal industries in Australia. The region has many advantages that see continued strong investment in the beef, pork, poultry and dairy sectors. With our reliable grain production, significant infrastructure spending in air, road and rail and available workforce, Southern Queensland will continue to drive these industries within Australia.

The Protein 2023 Conference to be held in Dalby on March 22 will bring together all of these four industries with the view to share best practice, advocate for common policy change and allow collaboration across the sectors.

The conference, held in Dalby in the Western Downs Regional Council's recently completed new events centre will be a must attend event for all industry participants.

Your early engagement in Protein 2023 will ensure maximum exposure across pre-event promotion, as well as the opportunity to influence and assist in building out the program to the benefit of industry participants.

TSBE are managing the event, and welcome the opportunity to discuss your engagement for Protein 2023. Should you have any queries, please contact myself or our events team for more information.



Sponsorship packages

Conference Partner

\$4000 incl GST

Multiple available

- 5 minute speaking opportunity
- Can show PowerPoint and video
- Logo displayed on collatoral including program/PowerPoint and signage
- Able to distribute collatoral at the event
- Able to display pullup banner at the event
- 3 x delegate pass
- Option for trade stall as per the Trade Stall Package

Twilight Event Sponsor

\$4000 incl GST

One available

- 5 minute speaking opportunity
- Can show PowerPoint and video
- Logo displayed on collatoral including program/PowerPoint and signage
- Able to distribute collatoral at the event
- Able to display pullup banner at the event
- 3 x delegate pass
- Option for trade stall as per the Trade Stall Package

Coffee Cart Sponsor

\$2000 incl GST

One available

- Able to provide branded coffee cups for the barista to serve drinks in
- Logo displayed on collatoral including program/PowerPoint and signage
- Able to distribute collatoral at the coffee cart location
- Able to display signage at the coffee cart location
- 2 x delegate pass
- Option for trade stall as per the Trade Stall Package

Catering Sponsor

\$1500 incl GST

One available

- Logo displayed on collatoral including program/PowerPoint and signage
- Able to display pullup banner at the event
- 1 x delegate pass

Lanyard Sponsor

\$1000 incl GST

One available

- Logo to appear on the conference lanyards
- Able to display pullup banner at the event
- 1 x delegate pass

Trade Stall Package

\$750 incl GST

Multiple available

- 3 x 2 metre space in the breakout area of the conference
- Power available
- Wall sites available
- 1 x delegate pass
- 1 x stall attendee pass

**additional stall attendee passes available for \$60*

Mort and Co Site Tour Sponsor

\$3000 incl GST

One available

- Logo displayed on collatoral including program/PowerPoint and signage
- Able to distribute collatoral at the event
- Able to display pullup banner at the event
- 2 x delegate pass
- Option for trade stall as per the Trade Stall Package



For more information

Justin Heaven

General Manager
Food Leaders Australia (FLA)
(07) 4639 4600
justin@tsbe.com.au

Codie McKeon

Marketing and Events Officer
(07) 4639 4600
codie@tsbe.com.au