



**PROTEIN
2024**
DAIRY - PORK - BEEF - POULTRY



Conference - Dalby

20 JUNE 2024

SPONSORSHIP PROSPECTUS



Your invitation

PROTEIN 2024



Southern Queensland is the home of intensive animal industries in Australia. The region has many advantages that see continued strong investment in the beef, pork, poultry and dairy sectors. With our reliable grain production, significant infrastructure spending in air, road and rail and available workforce, Southern Queensland will continue to drive these industries within Australia.

The Protein 2024 Conference to be held in Dalby on Thursday, June 20th, will bring together all protein industry with the view to share best practice, advocate for common policy change and allow collaboration across the sectors.

Your early engagement in Protein 2024 will ensure maximum exposure across pre-event promotion, as well as the opportunity to influence and assist in building out the program to the benefit of industry participants.

TSBE are managing the event, and welcome the opportunity to discuss your engagement for Protein 2024. Should you have any queries, please contact myself or our events team for more information.

A graphic featuring a large, detailed green leaf in the foreground, with a blurred background of more leaves. Overlaid on the right side is a white rounded rectangular box containing the text 'PROTEIN 2024' in large, bold, white capital letters. Below this, in smaller white capital letters, is the text 'DAIRY - PORK - BEEF - POULTRY'.

PROTEIN
2024

DAIRY - PORK - BEEF - POULTRY

CONFERENCE PARTNER

- 4 x delegate passes*
- 4 x site tour passes
- Acknowledgement as Conference Partner
- Logo recognition on conference collateral including program, AV presentations, social media posts and event signage
- Corporate banner displayed prominently at the conference venue
- Full page advert in Conference program
- 1 x social media post designated to your business as a sponsor
- Complimentary trade stall as per the Trade Stall Package
- **Opportunity to present during a session (Must be industry relevant and TSBE approved)*

\$5,500
EXCL. GST
MULTIPLE AVAILABLE

TWILIGHT EVENT SPONSOR

- 5-minute speaking opportunity at the twilight event
- 3 x delegate passes*
- 3 x Site tour passes
- Acknowledgement as Twilight Event sponsor
- Logo recognition on conference collateral including program, AV presentations, social media posts and event signage
- Corporate banner displayed during the event
- Half page advert in Conference program
- 1 x social media post designated to your business as a sponsor
- Complimentary trade stall as per the Trade Stall Package

\$4,500
EXCL. GST
ONE AVAILABLE

INDUSTRY SITE TOUR SPONSOR

- 3 x delegate passes*
- 3 x Site tour passes
- 5-minute speaking opportunity at the site tour
- Acknowledgement as Industry Site Tour Sponsor
- Logo recognition on conference collateral including program, AV presentations, social media posts and event signage
- Corporate banner displayed during the event
- Half page advert in Conference program
- 1 x social media post designated to your business as a sponsor
- Complimentary trade stall as per the Trade Stall Package

\$4,500
EXCL. GST
ONE AVAILABLE

CATERING SPONSOR

- 3 x delegate pass*
- Logo displayed on at catering table and on serviettes.
- Acknowledgement as Catering Sponsor
- Logo recognition on conference collateral including program, AV presentations, social media posts and event signage
- Corporate banner displayed near catering

SOLD OUT



COFFEE CART SPONSOR

- 2 x delegate pass*
- Logo displayed on coffee cart and coffee cups
- Acknowledgement as Coffee Cart Sponsor
- Logo recognition on conference collateral including program, AV presentations, social media posts and event signage
- Corporate banner displayed near coffee cart

SOLD OUT

LANYARD SPONSOR

- 1 x delegate pass*
- Logo displayed on conference lanyard
- Acknowledgement as Lanyard Sponsor
- Logo recognition on conference collateral including program, AV presentations, social media posts and event signage
- Corporate banner during the event

SOLD OUT

Markets and Net Zero
Facilitated by Natalie Hicks

REGIONAL COUNCIL

ENABLING
INDUSTRY
DEVELOPMENT



SESSION SPONSOR

- 1 x delegate pass*
- Naming rights to session
- Corporate banner displayed prominently during your session
- Opportunity to present 1-2 minute business video during session

\$1,500
EXCL. GST
SIX AVAILABLE

TRADE STALL PACKAGE

- 3 x 2 metre space in the breakout area of the conference
- Power available
- Wall sites available
- 2 x stall attendee pass *additional stall attendee passes available for \$60

\$850
EXCL. GST
MULTIPLE AVAILABLE

**Delegate passes do not include site tour*

For more information

Rowie Beveridge

General Manager

Food Leaders Australia (FLA)

rowena@tsbe.com.au

Codie Rowling

Marketing and Events Officer

(07) 4639 4600

codie@tsbe.com.au

PROTEIN 2024 SPONSOR REGISTRATION

Trading Name	
ABN	
Business Name (to be shown on marketing)	
Address	
Contact name	
Phone number	
Email	

Sponsorship Package (tick one)

<input type="checkbox"/>	Conference Partner (\$5,500 excl. GST)	<input type="checkbox"/>	Coffee Cart Sponsor (SOLD OUT)
<input type="checkbox"/>	Twilight Event Sponsor (\$4,500 excl. GST)	<input type="checkbox"/>	Lanyard Sponsor (SOLD OUT)
<input type="checkbox"/>	Industry Site Tour Sponsor (\$4,000 excl. GST)	<input type="checkbox"/>	Session Sponsor (\$1,500 excl. GST)
<input type="checkbox"/>	Catering Sponsor (SOLD OUT)	<input type="checkbox"/>	Trade Stall Package (\$850 excl. GST)

Start date

This Sponsorship Agreement will commence on execution by both parties.

End date

The Sponsorship Agreement will end when the event is finalised, or when the Sponsor has fulfilled their obligations under the Agreement (whichever is later).

By signing below, the Sponsor agrees to be bound by this application and the attached terms and conditions, but understand this application is subject to TSBE's acceptance.

Sponsor signature	
Name of signatory	
Date	

Please return completed registration form to events@tsbe.com.au

TERMS AND CONDITIONS OF TSBE EVENT SPONSORSHIP APPLICATION

IT IS AGREED

1. DEFINITIONS

Unless the context otherwise requires:

- (1) **Agreement** means the Sponsorship Application, these terms and conditions of event sponsorship and TSBE's acceptance of the Sponsorship Application;
- (2) **Effective Date** means the date TSBE confirms in writing the Sponsor's Sponsorship Application has been accepted and when the contract is completed;
- (3) **Event** means the activity to be held by TSBE that the business is sponsoring;
- (4) **Event Date** means advertised date or such other date which TSBE notifies to the Sponsor as the date for the Event;
- (5) **Sponsorship rights** means the inclusions which apply to the category of sponsorship which the Sponsor selects and which TSBE accepts;
- (6) **Sponsorship fee** means the Sponsorship Fee applicable to the category of sponsorship which is the subject of this application;
- (7) **TSBE** means Toowoomba and Surat Basin Enterprise Pty Ltd ACN 155 004 523.

2. TERM

This Agreement will commence on the Effective Date and will end at the conclusion of the Event, unless terminated earlier in accordance with this Agreement.

3. PAYMENT

- (1) The Sponsorship Fee must be paid to TSBE in accordance with the invoice given by TSBE for the Event.
- (2) If the Sponsor does not pay the Sponsorship Fee in full by the due date:
 - (a) the Sponsor may not participate in the Event; and
 - (b) TSBE can withhold the provision of any, all or some of the Inclusions.
- (3) The Sponsor acknowledges and agrees that TSBE will incur costs and expenses to organise the Event.

4. EVENT DETAILS

- (1) Subject to these terms and conditions, the Event will take place on the Event Date at the time and venue notified by TSBE.
- (2) TSBE will notify the Sponsor, in advance of the Event, the date, time and logistics for the Event.

- (3) The Sponsor must comply with and cause its officers, employees and other contractor to comply with:
 - (a) TSBE's:
 - (i) arrangements for the Event;
 - (ii) reasonable and lawful directions, including those relating to work, health and safety; and
 - (b) the terms, conditions and requirements which apply at the Event venue.
- (4) TSBE reserves the right to cancel or postpone the Event due to:
 - (a) circumstances outside TSBE's control;
 - (b) the number of attendees:
 - (i) exceed the number permitted at the Event venue;
 - (ii) is less than the minimum number required by TSBE;
 - (c) work, health or safety risk, concerns or issues; or
 - (d) a requirement of a government department or agency.

If the Event is cancelled or postponed all sponsorship monies will be refunded unless otherwise agreed by the Sponsor and TSBE.

5. SCHEDULING CHANGE

- (1) The Sponsor acknowledges and agrees, TSBE may, at any time, reschedule the location, date, time, and/or logistics of the Event.
- (2) TSBE will use best endeavours to notify the Sponsor of any rescheduling as soon as reasonably practicable.
- (3) A rescheduling of the Event will not automatically result in:
 - (a) cancellation of the Event by TSBE; or
 - (b) the refund of any part of the Sponsorship Fee paid by the Sponsor to TSBE.

6. NO ENDORSEMENT

The Sponsor will not state or imply that its products or services are endorsed by TSBE and no approval by TSBE of any of Sponsor's content or participation in the Event will be deemed an endorsement.

7. TERMINATION

TSBE may immediately upon written notice to the Sponsor terminate this Agreement, in whole or in part, including the Sponsor's Sponsorship of the Event, if the Sponsor fails to comply with this Agreement within a reasonable period of time after being notified of the failure.

8. WARRANTY

- (1) The Sponsor represents and warrants to TSBE:

- (a) it has the authority to enter into this Agreement;
- (b) the details and information provided to TSBE:
 - (i) are true and correct;
 - (ii) do not infringe on any other person's intellectual property rights;
- (c) its sponsorship of the Event will not breach any other agreement or understanding between the Sponsor and a third party;
- (d) the Sponsor will reimburse TSBE for any loss, cost, fine or expense which TSBE incurs arising from or relating to any:
 - (i) breach of this Agreement by the Sponsor;
 - (ii) damage caused or contributed by the Sponsor or its officer, employee or contract, to any person or property;
 - (iii) any material provided by the Sponsor in connection with the Event that infringes any third party's rights;
- (e) the sponsor will take out and maintain public liability insurance and must provide on demand by TSBE, evidence of such insurance cover;
- (f) the Sponsor will comply with all applicable federal, state and local laws and regulations in connection with its obligations under this Agreement and its conduct in connection with the Event.

9. INDEMNITY

The Sponsor indemnifies and holds TSBE, its directors, employees and shareholder (the "Indemnified Parties") harmless for and from any alleged or actual loss, liability, fine, cost, penalty or expense and any claim arising from or related to:

- (1) any damage to person or property caused by the Sponsor or an officer, employee or other contractor of the Sponsor relating to or connected with the Event;
- (2) any failure by the Sponsor to comply with, and cause its officers, employees and other contractors to comply with:
 - (a) any applicable federal, state, and local laws and regulations relating to or connect with the Event;
 - (b) this Agreement;
 - (c) directions given in relation to this Agreement.

10. NO PARTNERSHIP OR AGENCY

Nothing in this agreement is intended to, or will be deemed to:

- (1) establish any partnership or joint venture between the parties to it;
- (2) constitute any party the agent of the other party; or
- (3) authorize a party to make or enter into any commitments for or on behalf of any other party.

11. PERMISSION TO USE MATERIALS

- (1) The Sponsor:
 - (a) permits TSBE to use any image, trade mark, logo and work provided by the Sponsor or an officer or employee of the Sponsor in relation to:
 - (i) the Event;
 - (ii) the promotion of the Event;
 - (iii) TSBE's marketing, business development or reporting purposes;
 - (b) permits TSBE to use, reproduce, combine with other works, and publish, in all media, the materials provided by the Sponsor.
- (2) TSBE may edit materials provided by the Sponsor as necessary to conform them to a given media, including, changing the size of an image, but will not modify the Sponsor's trademarks or logos in any other way without the Sponsor's prior consent.

12. ASSIGNMENT

Neither party may assign their rights under this Agreement to another party without the prior written consent from the other.

13. ENTIRE AGREEMENT

- (1) This Agreement constitutes the complete agreement between the parties and supersedes all prior or contemporaneous agreements or representations, written or oral, concerning the subject matter hereof.
- (2) This Agreement may not be modified or amended except in writing signed by a duly authorised representative of each party.