



# Toowoomba Smart Logistics

Future of Freight Symposium

**2023**

**4 - 6 JULY 2023**

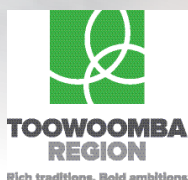
## **SPONSORSHIP PROSPECTUS**



EVENT FACILITATED BY



MAJOR PARTNER



**[WWW.TSBE.COM.AU](http://WWW.TSBE.COM.AU)**


## **SOLD MAJOR SPONSOR | \$20,000 (excl. GST)**



- Keynote and speaking opportunity in the symposium program (two (2) speaking opportunities in total)
- Exclusive logo recognition on conference packs
- Six (6) full delegate symposium pass
- Six (6) site tour passes
- Six (6) complimentary tickets to the gala dinner
- Acknowledgment as Major Sponsor in all TSBE conference media releases
- Logo recognition as Major Sponsor on all conference material (including website, program, signage and audio visual display in between sessions)
- Logo recognition as Major Sponsor on all conference material (including program, signage and audio visual display in between sessions)
- Logo on conference satchel
- Full-page advertisement in symposium program
- Corporate banner displayed prominently at the symposium venue
- One (1) 3m x 2m exhibition booth - (includes two (2) exhibiter symposium pass with welcome reception tickets)
- Three (3) social media posts - before, during or after conference (subject to available dates)
- Full delegate list, with name, organisation and email (subject to permission of delegate)
- Additional benefits by negotiation during the lead-up to the conference

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## **GOLD SPONSOR | \$12,500 (excl. GST) | ONE AVAILABLE**

- Four (4) full delegate symposium pass
  - Four (4) complimentary tickets to the gala dinner
  - Four (4) site tour passes
  - Speaker opportunity in the symposium program (as determined by the organiser)
  - Acknowledgement in all media releases relating to the symposium
  - Logo recognition as Gold Sponsor on all conference material (including website, program, signage and audio visual display in between sessions)
  - Recognition as a session sponsor at session of choice
  - Opportunity to provide additional branded merchandise (supplied by major sponsor)
  - Full-page advertisement in symposium program
  - Corporate banner displayed prominently at the symposium venue
  - One (1) 3m x 2m exhibition booth - (includes two (2) exhibiter symposium pass with welcome reception tickets)
  - Two (2) social media posts - before, during or after conference (subject to available dates)
  - Full delegate list, with name, organisation and email (subject to permission of delegate)
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## **GALA DINNER SPONSOR | \$12,500 (excl. GST) | ONE AVAILABLE**

- Your company's naming rights of the Gala Dinner event
  - Two (2) full delegate symposium pass
  - Three (3) complimentary tickets to the Gala Dinner
  - Acknowledgement in all media releases relating to the Gala Dinner
  - Logo recognition as a Gala Dinner Sponsor on all conference material (including website, program, signage and audio visual display in between sessions)
  - Numerous acknowledgements, as the Gala Dinner Sponsor during the Dinner, and thanks on the night
  - Corporate banner displayed at the Gala Dinner venue
  - Strictly five (5) minutes presentation time during the event to talk about their business and introduce the guest speaker
  - Opportunity to provide lucky door prize and retain business cards entered into the draw
  - An opportunity to place one (1) promotional item at each place setting at the Symposium Dinner (supplied by sponsor by the advised deadlines and no larger than A4 size)
  - Gala dinner delegate list
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## **CONFERENCE PARTNER | \$7,500 (excl. GST) | MULTIPLE AVAILABLE**

- Two (2) full delegate symposium passes
  - Two (2) site tour passes
  - One (1) 3m x 2m exhibition booth - (includes two (2) exhibiter symposium pass with welcome reception tickets)
  - Logo recognition as a Conference Partner on all conference material (including website, program, signage and audio visual display in between sessions)
  - Numerous acknowledgements, as a Conference Partner during the event, and thanks on the day
  - Corporate banner displayed at the symposium venue
  - A speaking spot in the symposium program (as determined by the organiser)
  - Half-page advertisement in symposium program
  - One (1) social media post
  - Full delegate list, with name, organisation and email (subject to permission of delegate)
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## **SOLD WELCOME FUNCTION SPONSOR | \$4,000 (excl. GST)**

- One (1) full delegate symposium pass
- Five (5) complimentary tickets to the welcome reception
- Acknowledgement in all media releases relating directly to the welcome function
- Logo recognition as the Welcome Function Sponsor on all conference material (including website, program, signage and audio visual display in between sessions)
- Numerous acknowledgements, as the sponsor during the welcome reception, and thanks on the night
- Marketing collateral prominently displayed at the host venue during Welcome Function
- Strictly five (5) minutes presentation time during the welcome function to talk about your business and introduce the guest on the night
- Opportunity to provide lucky door prize and retain business cards entered into the draw
- Opportunity to supply guests with promotional items



## SITE TOUR SPONSOR | \$4,000 (excl. GST) | ONE AVAILABLE

- One (1) full delegate symposium pass
  - Logo on all relevant symposium material as Site Tour Sponsor (including website, program, signage and audio visual display in between sessions)
  - Five minute presentation during the site tour
  - Numerous acknowledgements, as the Site Tour Sponsor during the event, and thanks on the day
  - Corporate banner displayed at the symposium venue
  - Opportunity to supply promotional material to delegates
  - One (1) social media post before, during or after conference (subject to available dates)
  - Quarter-page advertisements in symposium program
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## SOLD COFFEE CART SPONSOR | \$3,000 (excl. GST)



- One (1) full delegate symposium pass
  - Logo recognition as a Coffee Cart Sponsor on all conference material (including website, program, signage and audio visual display in between sessions)
  - Numerous acknowledgements, as the Coffee Cart Sponsor during the luncheon, and thanks on the day
  - Marketing collateral displayed prominently at the host venue
  - Opportunity to provide lucky door prize and retain business cards entered into the draw
  - Branded coffee carts to be used by the coffee cart
  - One (1) social media post before, during or after conference (subject to available dates)
  - Opportunity to place one (1) promotional item at each place setting at the conference (supplied by sponsor by the advised deadlines and no larger than A4 size).
  - Quarter page advertisements in symposium program
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## SOLD CATERING SPONSOR | \$1,950 (excl. GST)



- One (1) full delegate symposium pass
  - Logo recognition as a Catering Sponsor on all conference material (including website, program, signage and audio visual display in between sessions)
  - Numerous acknowledgements, as the Catering Sponsor during the event, and thanks on the day
  - Corporate banner displayed near catering
  - A4 signage on each catering table
  - Branded napkins used at the catering area
  - One (1) social media post before, during or after conference (subject to available dates)
  - Opportunity to supply promotional material to delegates
  - Quarter-page advertisements in symposium program
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## **SOLD SACHEL SPONSOR | \$2,500 (excl. GST)**



- One (1) full delegate symposium pass
  - Recognition as Satchel Sponsor on relevant symposium material
  - Logo recognition as Satchel Sponsor on symposium website with links to company website
  - Numerous acknowledgements, as the Satchel Sponsor during the event, and thanks on the day
  - Marketing collateral displayed prominently at the host venue
  - Logo displayed on satchels for every conference attendee on the day
  - Quarter-page advertisements in symposium program
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## **SOLD LANYARD SPONSOR | \$1,800 (excl. GST)**



- One (1) full delegate symposium pass
  - Recognition as Lanyard Sponsor on relevant symposium material
  - Logo recognition as Lanyard Sponsor on symposium website with links to company website
  - Numerous acknowledgements, as the Lanyard Sponsor during the event, and thanks on the day
  - Marketing collateral displayed at the host venue
  - Opportunity to supply promotional material to delegates
  - Quarter-page advertisements in symposium program
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## **SESSION SPONSOR | \$2,000 (excl. GST) | MULTIPLE AVAILABLE**

- Logo on all relevant symposium material as Session Sponsor (including website, program)
  - Acknowledgements as the Session Sponsor during the selected session
  - Corporate banner displayed during selected session
  - Opportunity to supply promotional material to delegates
  - Small advertisements in symposium program (45mm x 65mm in size)
  - Speaking opportunity within session can be negotiated (decision at TSBE discretion)
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## **EXHIBITOR | \$1,500 (excl. GST) | MULTIPLE AVAILABLE**

- Two (2) exhibitor symposium pass - includes welcome reception
- Opportunity to setup one (1) x trade stall for the duration of the symposium
  - o 3x2 metre
  - o Power available
  - o Wall sites available
- Additional exhibitor symposium passes can be purchased - \$100 for members, \$150 non members

\* Exhibitor symposium pass includes entry into the exhibition room including catering; morning tea, lunch (Wednesday & Thursday) and afternoon tea (Wednesday only) and one (1) entry into the welcome reception (Tuesday evening). (excludes full one-and-a-half-day symposium plenary and Gala Dinner)

# Toowoomba Smart Logistics Sponsorship Registration Form

**Yes, I would like to sponsor the Toowoomba Smart Logistics Symposium on 4 - 6 July 2023.**

<b>Company Name</b>	
<b>Primary Contact Name</b>	
<b>Phone</b>	

## Sponsorship Package (tick one)

<input type="checkbox"/>	Gold Sponsor (\$12,500 excl. GST)	<input type="checkbox"/>	Coffee Cart Sponsor (\$3,000 excl. GST)
<input type="checkbox"/>	Conference Partner (\$7,500 excl. GST)	<input type="checkbox"/>	Catering Sponsor (\$1,950 excl. GST)
<input type="checkbox"/>	Gala Dinner Sponsor (\$12,500 excl. GST)	<input type="checkbox"/>	Satchel Sponsor (\$2,500 excl. GST)
<input type="checkbox"/>	Welcome Function Sponsor (\$4,000 excl. GST)	<input type="checkbox"/>	Lanyard Sponsor (\$1,800 excl. GST)
<input type="checkbox"/>	Site Tour Sponsor (\$4,000 excl. GST)	<input type="checkbox"/>	Session Sponsor (\$2,000 excl. GST)
		<input type="checkbox"/>	Exhibitor (\$1,500 excl. GST)

## Payment Options

<input type="checkbox"/>	<b>Direct Transfer</b>		
Email invoice to:			
<input type="checkbox"/>	<b>Credit Card</b>		
<input type="checkbox"/>	VISA	<input type="checkbox"/>	MASTERCARD
Card Number:	Expiry	/	CCV
Card Holder:	Signature		

**Please return completed registration form to [lance@tsbe.com.au](mailto:lance@tsbe.com.au)**



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Future of Freight Symposium

**4 - 6 JULY 2023**



For more information

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**Smart Logistics**  
Future of Freight Symposium **2023**

